



Ai Enhanced Branding and Design

- Custom Logo*
- Corporate Identity*
- Design*
- Copy and Images*
- Marketing Kit*



Innovative AI-Enhanced Branding and Design Services for Small and Medium Businesses

Unleash the Power of Unforgettable Branding

Nexus Global's AI-enhanced branding and design services redefine the boundaries for small and medium business owners.

The service blends AI technology with human creativity to elevate brand identity and digital footprint.

Key Features of the Service:

Custom logo and corporate identity design with AI-driven processes complemented by human insight.

Social media branding, custom video and YouTube channel creation, complete copy and imagery, custom blog with weekly posts, and a comprehensive



Our Internal Processes

Intro Package \$197 & \$97 monthly (2 new elements added monthly)

1. Custom Logo and Corporate Identity Design:

AI Enhanced Process: Utilize AI algorithms to generate initial design concepts based on client brief.

Refine designs using human insight and creative expertise.

Human Insight: Incorporate client's brand values, target audience, and industry standards into the design.

2. Branding:

Content and Copy:

Develop engaging and compelling content for various marketing channels. Craft brand messaging that aligns with the target audience and brand identity.

Marketing Kit: Create basic marketing collateral such as business cards, letterheads, and email signatures.

3. Cost Structure:

Initial Setup: Client charged \$197 for the setup of branding and design services. Monthly Service Fee: Charge \$97 for ongoing branding, content, and copy services (2-4 per month).

Premium Package \$2497 & \$97 monthly (2 new elements added monthly)

1. Online Strategic Plan:

Detailed Analysis:

Conduct in depth research on the client's industry, competitors, and target market.

Evaluate current brand positioning and identify strategic opportunities.

Strategic Development:

Devise a comprehensive online strategy encompassing digital marketing, social media, and website optimization.

2. Marketing Execution:

Implementation: Execute the developed online strategic plan across various marketing channels.

Monitor and optimize marketing campaigns based on performance metrics.

3. Full Scope Branding:

Comprehensive Branding:

Develop an extensive branding strategy covering all aspects of the client's visual and brand identity. Ensure consistency across all brand touchpoints, including digital and physical assets.

4. Cost Structure:

Initial Setup: Client charged \$2497 for the comprehensive setup of online strategic planning, marketing execution, and full scope branding.

Monthly Service Fee: Charge \$97 for ongoing strategic support and branding services. 2-4 new assets added monthly

This internal SOP checklist provides a structured outline for the inclusions and processes associated with each package, ensuring consistent and high quality delivery of Nexus Global's branding and design services.



Frequently Asked Questions for Nexus Global's AI Enhanced Branding and Design Services:

1. What makes Nexus Global's branding and design services stand out?

Nexus Global's services are powered by AI technology, providing cutting edge solutions that help redefine branding strategies for business owners. The combination of AI driven processes and human insights ensures a unique and memorable brand identity for every client.

2. What does the Intro Package include, and how much does it cost?

The Intro Package offered by Nexus Global includes custom logo and corporate identity design, branding, content and copy services, and a marketing kit. The cost for the Intro Package is a onetime set up fee of \$197, followed by a monthly fee of \$97.

3. What is included in the Premium Package, and what are the associated costs?

The Premium Package from Nexus Global includes an online strategic plan, marketing execution services, and full scope branding initiatives. It includes a full and complete range of corporate assets to build a reputable brand. The Premium Package requires a set up fee of \$2497, followed by a monthly cost of \$97.

4. How does AI technology enhance the branding and design process at Nexus Global?

AI technology at Nexus Global is used to streamline and enhance the branding and design process by offering data driven insights, automated design options, and innovative solutions that complement human creativity and expertise.

5. Can I request revisions or modifications to my branding materials under these packages?

Yes, clients can request revisions or modifications to their branding materials under both the Intro and Premium Packages. Nexus Global aims to ensure complete satisfaction and will work with clients to make necessary adjustments to achieve the desired outcome.

6. How long does it take to receive the finalized branding materials under these packages?

The timeline for receiving finalized branding materials may vary depending on the scope of the project and client requirements. Nexus Global will provide an estimated timeline during the initial consultation process to give clients a clear understanding of the project's duration.

7. Are there additional services or addons available beyond the Intro and Premium Packages?

Nexus Global offers customization options and additional services that can be tailored to meet specific client needs. Clients can discuss their requirements with the Nexus Global team to explore further enhancements or extensions beyond the standard packages.

8. What level of customer support is provided throughout the branding and design process?

Nexus Global prides itself on offering exceptional customer support throughout the branding and design process. Clients can expect dedicated assistance, timely responses to inquiries, and ongoing support to ensure a seamless and satisfactory experience.